

Cookbook Order Form

PLEASE PRINT CLEARLY IN INK & COMPLETE THE FORM IN ITS ENTIRETY

Toll-Free: 1-800-665-4878
Tel: 204-632-1483
Fax: 204-224-4410
Email: info@cookbookprinter.com

Recipes _____ # Cookbooks _____ Event Date (if any) _____

Group Name : _____

Organization Family Individual Business

PRIMARY CONTACT

Name: _____
Address: _____

City: _____ Province: _____ Postal Code: _____
Daytime Tel: (_____) _____
Cell #: (_____) _____
Email: _____

SECONDARY CONTACT

Name: _____
Address: _____

City: _____ Province: _____ Postal Code: _____
Daytime Tel: (_____) _____
Cell #: (_____) _____
Email: _____

BILLING ADDRESS

IMPORTANT: Please supply a current mailing address. The invoice will be mailed as indicated below after your books are shipped.

Mail to: Same as Primary Same as Secondary Address below
Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____
Daytime Tel: (_____) _____
Cell #: (_____) _____
Email: _____

SHIPPING ADDRESS

IMPORTANT: Please supply a street address where someone is always available during business hours. **WE CANNOT SHIP TO A P.O. BOX.**

Ship to: Same as Primary Same as Secondary Address below
Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____
Daytime Tel: (_____) _____
Cell #: (_____) _____
Email: _____

IMPORTANT NOTE: Incomplete information will delay processing of your order.

How did you hear about us?

Google Facebook Print Ad Trade Show Past Cookbook Word of Mouth

OFFICE USE ONLY
Date Kit Sent _____

Date Order Rec'd _____

Choose Your Features & Options

Recipe Submission Method

- Online via Gateway Rasmussen Web Site – Administrator Username: _____ Password: _____
- Print-Ready Materials – Total # of pages: _____ (Hard copy proof couriered to Gateway Rasmussen)
- Handwritten or Typed Sheets (one recipe per 8-1/2 x 11" page) - # of Recipes _____ (Enclosed)

1. Cover Titles

For the top of your cover: print clearly the title or wording that you want printed at the top of your front cover (Max 2 lines)

(Optional) For the bottom of your cover: print clearly the title or wording that you want printed at the bottom of your front cover (Max 3 lines)

Please print clearly and check your spelling.

2. Stock Cover/ Divider Set

- Stock Cover / Divider Set (FREE)

Stock Cover / Divider Set Name _____
Please provide the wording for your front cover in Cover Titles (above).

NOTE: You may change/modify the headings on a Stock Divider for a fee of .10¢ per divider. *Show changes in Special Instructions.*

3. Custom Covers – Full Color

No extra charge for Gateway Rasmussen to help you create your Custom Covers. Must include our company logo on back cover.

- Artwork / Photo / Logo provided. Titles to be inserted.
Please provide the wording for your front cover in Cover Titles (above).

- Complete design provided to be printed “as is”.
Must follow Gateway Rasmussen print ready page specifications.

4. Custom Dividers – Full Color

- Gateway Rasmussen will help design
 - ___ Glossy paper - .25¢ per divider
 - ___ Matte paper - .20¢ per divider
- Artwork / Photo / Logo provided. Titles to be inserted.
Please provide divider titles in Special Instructions.
- You’ve designed your own dividers
 - ___ Glossy paper - .15¢ per divider
 - ___ Matte paper - .12¢ per divider
- Complete design provided to be printed “as is”.
Must follow Gateway Rasmussen print ready page specifications.

5. Custom Dividers – Black & White

- Gateway Rasmussen will help design
 - ___ Glossy paper - .15¢ per divider
 - ___ Matte paper - .12¢ per divider
 - You’ve designed your own black & white dividers
 - ___ Glossy paper - .08¢ per divider
 - ___ Matte paper - .05¢ per divider
- Must follow Gateway Rasmussen print ready page specifications.

6. Alternate Dividers

No charge to use Gateway Rasmussen Alternate Dividers.

Select Your Choice of Paper Color –

- Cream Pink Blue Yellow Green Grey

Select Your Choice of Alternate Divider –

- Buffet Wagon Borders Line Art
- Raccoon Teddy Bear Sunflower Sweetheart

7. Mix & Match – Summary

Complete this section ONLY if you are using a combination of different Stock choices and/or Custom choices – as a summary of your choices.

- Stock Cover – Choice: _____
- Custom Cover
- Stock Dividers – Choice: _____
- Custom Dividers
- Alternate Dividers – Choice: _____

8. Cover Lamination

- Glossy (Shiny) OR Matte (Dull) - Please check one
Outside Front & Back covers are laminated at No Charge - FREE.
- Double Lamination – Add .50¢ per book

9. Recipe Typestyle (FREE) – Please check one

- Cheltenham Poet Retro
 - Seagull Teebrush Classic Verdana
- NOTE: Cheltenham OR Classic are recommended for books with 300 or more recipes in order to reduce page count.

10. Footer

The Footer will appear opposite the page number at the bottom of each page within the book. It can be your group’s name, slogan, etc.

- Include Do Not Include - Please check one

Footer: _____

11. Intro Pages / Extra Pages

- First 2 black & white Intro pages are FREE

Estimated # of Intro Pages _____
of Photos on Intro Pages _____

Color Intro Pages ____ Glossy paper - .15¢ per page
____ Matte paper - .12¢ per page

Additional Intro/Extra Pages _____ \$ 10.00/page (1 time charge)

12. Page Fillers

Quips & Quotes used to fill empty spaces throughout the book.

- Use Gateway Rasmussen fillers (FREE)
Please select one ____ Cooking Hints ____ Humorous
____ Family/Children ____ Inspirational ____ Religious
- Use your custom page fillers – to be provided digitally
- Please do not include any page fillers

13. Advertising

- Sponsor Listing Page – B/W # of Pages _____ .05¢ /page**
(FREE if one of your 2 FREE Intro Pages)
- Customer supplied print ready ad pages**
_____ # of Business Card ads (3 business cards = 1 page)
_____ # of 1/4 page ads (4 ads = 1 page)
_____ # of 1/2 page ads (2 ads = 1 page)
_____ # of full page ads (1 ad = 1 page)
Total # of pages _____ Add .05¢/page for B/W
OR .20¢/page for Color
- Gateway Rasmussen will lay out ad pages – Add \$ 25.00/page**
(One time charge)

14. Order Form

Printed & included at the back of every cookbook. Contact info for people to order additional copies from your organization.

- Include - Contact Info to read:

- Do Not Include

15. Proofreading / Final Proof Approval

- Electronic PDF proof – FREE
 - Unbound 8.5 x 11” proof requested - \$ 25.00 + shipping
 - Bound actual size proof requested - \$ 50.00 + shipping
- Review your proof carefully. A Customer Correction Form will be provided for you to make note of any corrections/changes. A Final Proof Approval Form is sent to you with your proof.

16. Coil Binding

Please specify your binding color choice: _____

17. Pricing

Promo Code _____

You will receive a Preliminary Quote when we receive your recipe submission and order form. A Final Quote will be sent to you for approval prior to printing.

18. Shipping

Most orders ship via UPS.

If you prefer a different carrier, please specify

Carrier: _____ Account # _____

Federal Tax ID # (U.S. orders only) _____

19. E-Book

Complete final PDF file - \$100.00

- Yes No

20. Special Instructions



Terms and Agreement

Terms & Conditions

Terms: Gateway Rasmussen, hereinafter referred to as the 'Company', agrees to publish original, personalized cookbooks in accordance with the information as specified on this order form. The purchaser, hereinafter referred to as the 'Customer', agrees to furnish all recipes and other specific and custom material to be published in the Customer's cookbook.

Corrections: The Company reserves the right to use its judgment on design of artwork and the cookbook cover if no definite instructions are given by the Customer. The Company will endeavor to do its best to produce error-free cookbooks. Any errors found to be the fault of the Customer whether due to material having been submitted inadequately by the Customer or due to inadequate final proofing by the Customer is not the fault of the Company. The Company will correct errors if needed in Customer's book on subsequent printing as requested by the Customer. The Company will hold the Customer's original copy for a period of three (3) months, and will return Customer's copy upon written request by the Customer at the time of final payment.

Production: The Company assumes responsibility for scheduling and production of the cookbooks with normal production time for online recipe submission books being 4 weeks (20 business days) from the Company's receipt of the Customer's signed Final Proof Approval Form. The Company is not responsible for inability to fill orders due to incomplete order submissions and/or the Customer not responding to contact attempts. The Company reserves the right to adjust production schedules due to heavy seasonal demands, shortages, strikes, floods, or any other reasonable cause whatsoever.

Shipping: The Company will prepay the freight on all cookbook orders in the continental United States and Canada, and shipping charges will be added to the Customer's invoice. The Customer will receive 3% FREE cookbooks which, when sold, will help defray normal shipping charges. All additional shipping charges incurred for foreign shipments or for Customer-requested expedited deliveries will be billed to the Customer, but will not be covered by additional free cookbooks.

The Customer shall inspect the delivered cookbooks for damage and will advise Company of damaged or missing


cookbooks within 10 days. Under no circumstances are books to be returned to the Company without prior written approval from the Company. The Company reserves the right to repair, replace, or credit defective books.


Payment: Credit terms only apply to recognized and registered non-profit organizations, subject to approval. In these cases, 50% of the balance is due 30 days following shipment of the books, and the remaining balance is due 60 days after shipment. These terms only apply on orders for registered non-profits with an order total up to a maximum of \$5000.00 dollars. Orders placed by a non-registered non-profit organization are subject to a deposit payment prior to printing. All accounts over 90 days will be considered overdue and charged 2% interest per month (26.82% per annum). If collection services are necessary to collect overdue accounts, the Customer is liable for any such fees incurred. If you are an individual, a family, a business or if you are located outside of Canada and/or the United States you will be required to pay a 50% deposit at the time the order is submitted, with the balance due before the books are shipped.

Copyrights & Trademarks: The Customer warrants that releases have been obtained to reproduce any and all copyrighted or trademarked material submitted for reproduction.

Conditions: This cookbook order form is a binding contract between the Company and the Customer; no other statements or oral agreements are binding. Cancellation by the Customer after this order form is received will still hold the Customer responsible for any preparation and production cost incurred by the Company. The Company reserves the right to accept or reject all orders or cancel any order already in production for cause.

Indemnification: The Customer shall defend, indemnify, and hold the Company, its subsidiaries and its authorized representatives, harmless against all claims, suits, costs, damages, judgments, attorney fees, license fees, settlements or expenses incurred, claimed, obtained or sustained by third parties, whether for intellectual property infringement (including copyright and trademark infringement), dilution, misappropriation, or otherwise, because of the manufacture, use, marketing, or sale of the cookbooks.

Signed  _____
Primary Contact

Signed  _____
Secondary Contact

Date _____

Date _____

16. Payment Method

A 3% surcharge is added to credit card payments unless full balance is paid within 15 days of shipping

VISA Mastercard AMEX Check/Cheque

Card No.: _____ Expiry: _____

Signature: _____ Security Code: _____