

## Example – Press Release

\_\_\_\_\_ **Publishes Cookbook**  
(Organization/Group Name here)

**To Raise Funds For** \_\_\_\_\_  
(Project/Cause)

The members, family & friends of the \_\_\_\_\_ are excited to  
(Organization/Group Name)

announce that their cookbook \_\_\_\_\_ is now on sale!  
(Title of Cookbook)

The proceeds from this book will benefit \_\_\_\_\_  
(Project/Cause)  
right here in your community!

This beautiful coil bound cookbook – printed by Gateway Rasmussen The Cookbook Printer - features a tantalizing collection of recipes from Appetizers and Salads, to Main Dishes and Desserts. All of the recipe contributor's names are shown beside their recipe(s) so you'll be able to locate all of the favorites of your family, friends and neighbors. Guaranteed to be a treasured keepsake for generations to come!

Show your support and let's help out this worthy cause. The cookbooks are selling for

\$ \_\_\_\_\_/each. You can purchase your copy by calling \_\_\_\_\_  
(Price of book) (Name and/or Phone Number)

Cookbooks are also available at (list locations) : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

FOR MORE INFORMATION, PLEASE CONTACT:

\_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(City – State/Prov – Zip/PC)

\_\_\_\_\_  
(Telephone Number)



[www.cookbookprinter.com](http://www.cookbookprinter.com)